



# Trademark Application

DanishPatent-and  
Trademark Office  
Helgeshøj Allé 81  
DK - 2630 Taastrup

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Web : www.dkpto.org  
CVR-No. : 17039415

Ministry of Industry, Business  
and Financial Affairs

Please read the instructions to each item carefully

- 
1. Basic fee: \_\_\_\_\_ 2. Applicant/representative's reference: \_\_\_\_\_  
Class fee: \_\_\_\_\_  
Fee for specified search report: \_\_\_\_\_

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3. Trademark type:  Individual trade mark  
 Collective mark  
 Guarantee or certification mark

- 
4. Request for specified search report:

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5. Applicant: (full name, address, country, CVR no. optional)

CVR no.  
Phone:

Email:

- 
6. Trademark  
(see item 6 in  
the instructions)

- 
7. Mark type:  Word mark  
 Figurative mark  
 Shape mark  
 Position mark  
 Pattern mark  
 Colour mark  
 Sound mark  
 Motion mark  
 Multimedia mark  
 Hologram mark  
 Other

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8. Description of the mark:  
(Optional/mandatory depending on mark type. See item 8 in the instructions)

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9. Classes: (see list of goods and services)

A list of goods and services must be attached.

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10. Representative: (name and address)

Phone:

Fax:

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*Cont. to next page.*

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11. Priority claim:

a) Priority on the basis of foreign application:

Date:

Application number:

Country:

- All goods/services claimed
- Particular goods/services claimed (must be specified)
- Part of the goods/services claimed (no specification)

b) Exhibition priority:

Date:

Name of the exhibition:

City/Country of the exhibition:

For the following goods/services:

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12. Remarks

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13. Annexes:

- Reproduction
- List of goods and services
- Power of attorney
- Regulations concerning collective mark
- Regulations concerning guarantee or certification mark

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14. Date and signature:

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**DANISH PATENT AND  
TRADEMARK OFFICE**

# List of Goods and Services

For use with trademark applications

(MUST be filled in)

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Danish Patent- and  
Trademark Office  
Helgeshøj Allé 81  
DK - 2630 Taastrup

Tel. : + 45 43 50 80 00  
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Date and signature:

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# Regulations Governing the Use of the Mark

Guarantee or certification marks

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CVR-No. : 17 03 94 15

Ministry of Industry, Business and  
Financial Affairs

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Collective marks

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Persons authorised to use the mark:

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The conditions of membership of the association:

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Conditions for the use of the mark (including indication of sanctions):

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# Instructions

## Instructions for trademark applications

*Each item corresponds to the same item in the application form.*

Items 3, 5, 7, 9 and 14 must always be filled in. You should always attach the list of goods and services for which the trademark should apply.

**Item 1:** You should pay the fee when filing the application. The fee is non-refundable even if the application is rejected or you withdraw the application. We begin the examination of the application when the fee has been paid.

**Item 2:** For use by the applicant/representative.

**Item 3:** You must choose between three trademark types. The choice depends on who the owner is and who is going to use the mark. An "individual trademark" is the normal type of trademark which may be owned by private persons or companies. A "collective mark" is a specific type of trademark owned by an association and used by the members of the association. A "guarantee or certification mark" may be owned by physical or legal persons. The owner of the marks certifies the goods/services covered by the registration. It is not possible to obtain rights to a guarantee or certification mark in relation to good/services offered by oneself. The owner of a guarantee or certification mark stipulates the standards for the goods and services for which the mark is used and inspects that the standards are met.

If your mark is a "collective mark" or "guarantee or certification mark", you must provide information about the regulations governing the use of the mark in the attached form. You should indicate the conditions for the use of the mark, e.g. whether the mark is used in letterheads or websites, or whether the use terminates at bankruptcy.

For collective marks it is important to indicate all the stipulations in the application form.

**Item 4:** With a specified search report we provide an overview over identity or similarity of trademarks and of goods and services that the office has taken into account when conducting the search for earlier trademarks.

Tick off this box if you request the specified search report. The fee is 700 DKK.

**Item 5:** For companies owned by natural persons you must indicate the person or persons representing the company. Several persons may file an application jointly. For practical purpose, the Patent and Trademark Office will send all correspondence to the applicant at the top of the list in the application form. We consider this applicant to be authorized to receive correspondence on behalf of the applicants. If you wish for one of the other applicants to be the recipient of correspondence you can indicate this by underlining that particular name.

**Item 6:** You may only apply for one mark in each application. Your application covers the mark you type in or attach, precisely as it appears from the application. Please note that you may not change the mark once the application is filed apart from small insignificant changes. The representation of your mark must correspond to the mark type that you have indicated under item 7.

The requirements for the representation of your mark depend of the type of mark that you have indicated under item 7. A word mark is represented by typing it in the application. A figurative mark is represented by attaching a reproduction of the mark. Three-dimensional marks are represented by a graphical (e.g. computer-generated image) or a photographic reproduction of the shape. If the reproduction of the three-dimensional shape is not electronic, you can submit six different views of the shape. The representation of a position mark must show the position of the mark on the product along with the size and proportion in relation to the product. The parts of the product which do not form part of the mark should be indicated by a dotted line. The representation of a pattern mark must show the repetitive elements or pattern. Colour marks are represented by a reproduction of a colour or colour combination. In both cases the reproduction must contain an indication of the colour code according to a commonly used colour system. Sound marks are represented by submitting a sound file or an accurate musical notation. Motion marks are represented by a video clip or a sequence of still pictures. Multimedia marks are represented by an audiovisual file of image and sound. Hologram marks are represented by a video clip, graphical (e.g. computer-generated) or photographic reproduction.

The electronic reproduction of the mark may consist of the file formats mp3, mp4, jpg, jpeg, png and gif. The reproduction may be attached on a USB drive or as an attached file in an email.

If the reproduction is not electronic the mark must be reproduced on a separate sheet. The reproduction should contain all views and images and must not exceed one A4 page. The margin around the mark must be at least 2.5 cm.

The reproduction of the mark must be of such a quality that it can be enlarged or reduced to the size of 8x8 cm.

**Item 7:** You must indicate the type of the trademark for which you are applying. The choice depends on the character or appearance of the mark.

If your mark exclusively consists of standard typographical characters (e.g. letters or numbers) without any graphical elements or colour, the mark is a "word mark".

A "figurative mark" consists of characters, a style or layout which cannot be represented by standard typographical characters or of a graphical reproduction or colour. Logos are typically figurative marks.

A "shape mark" consists of a three-dimensional shape, such as a container or the goods themselves.

A "position mark" is a mark which consists in the particular way in which the mark is placed on or attached to the product. An example of this is a mark which is always placed in the same way on the side of a shoe.

A "pattern mark" consists of elements which are repeated in a regular pattern, such as the tread pattern of a car tyre.

A "colour mark" consists exclusively of the colour per se, or a combination of colours, without any contours.

A "sound mark" consists of a sound or a combination of sounds.

A "motion mark" consists of or contains a movement or a change in place of the elements in the mark.

A "multimedia mark" consists of or becomes a combination of image and sound.

A "hologram mark" consists of elements with holographic characteristics.

If your mark is not covered by any of the above types or you are not sure which type to choose, you can select "Other". If you select "other", you must add a description of the mark under item 8.

**Item 8:** You may add a description of the mark if necessary. The description should only relate to the characteristics of the mark and not, for example, its use. For mark type "Other" a description is mandatory.

**Item 9:** Indicate the numbers of the classes that are contained in your list of goods and services. The basic application fee comprises 1 class. A second class is 200 DKK and each additional class is 600 DKK.

In addition you must submit the attachment "List of Goods and Services" specifying all the goods and/or services for which the mark is applied. It is a precondition for examination of the application by The Patent and Trademark Office that you have attached a list of goods and services to be covered by the mark. You can choose to word the list yourself by describing the goods and services applied for. If you are not sure to which class the goods or services belong, you may omit the class number. Also you may always contact the Patent and Trademark Office for guidance. Otherwise you may copy the terms of the particular class from the list of classes which is divided into 45 classes.

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Please note that these terms do not cover all goods and services within a class.

In principle, most goods and services are covered by the broad terms of the list of classes. If you have goods or services which are not comprised by a term, you must make sure to list these also. Please be aware that your list of goods and services cannot be amended with new goods or services once the application has been filed. You should therefore make sure that you included all the relevant goods and services. If you have indicated three classes in the application and subsequently wish to change the list of goods and services, this can only be done by filing a new application.

If you have any general remarks to the goods and services that your business provides, these should be placed under item 12.

**Item 10:** If you want to be represented by someone else during the examination of the case, you must supply the name and address of the representative. You must also attach a power of attorney which should indicate whether the representative is to represent you during the examination of the application, or also after the registration of the mark. You may find a form for power of attorney on our website.

**Item 11:** You can obtain priority up to six months from the date when you first applied for registration of the trademark abroad. You must indicate, by ticking the appropriate box, whether priority is claimed for all the goods and/or services in the application or only some of these. In order to obtain priority you must state the date and country along with the application number from which the priority is claimed one month from filing date of the application at the Patent and Trademark Office at the latest. You can also obtain priority up till six months from the day when you first used the mark for goods exhibited at a recognized exhibition, such as a world fair. You must indicate specifically which goods have been exhibited. In order to obtain priority you must state the name of the exhibition and the day the goods or service were exhibited for the first time one month from the filing date of the application to the Patent and Trademark Office at the latest.

**Item 12:** You may add any additional remarks and supply attachments. Please be aware that your application is not given an application date until you have supplied a representation of the mark in an accepted format. Submitting a representation alone is not sufficient. If you choose to submit attachments, please use this field to state the purpose of the attachments.

**Item 13:** Please state which attachments you have enclosed..

**Item 14:** The application must be signed by the applicant or representative.

For further information, please contact our Customer Service at phone: +45 43 50 83 01.



# List of Classes

## International Classification of goods and services (Nice Arrangement). 12th Edition - 2025

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### Goods:

**Class 1:** Chemicals for use in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; fire extinguishing and fire prevention compositions; tempering and soldering preparations; substances for tanning animal skins and hides; adhesives for use in industry; putties and other paste fillers; compost, manures, fertilizers; biological preparations for use in industry and science.

**Class 2:** Paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants, dyes; inks for printing, marking and engraving; raw natural resins; metals in foil and powder form for use in painting, decorating, printing and art.

**Class 3:** Non-medicated cosmetics and toiletry preparations; non-medicated dentifrices; perfumery, essential oils; bleaching preparations and other substances for laundry use; cleaning, polishing and abrasive preparations.

**Class 4:** Industrial oils and greases, wax; lubricants; dust absorbing, wetting and binding compositions; fuels and illuminants; candles and wicks for lighting.

**Class 5:** Pharmaceuticals, medical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for human beings and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.

**Class 6:** Common metals and their alloys, ores; metal materials for building and construction; transportable buildings of metal; non-electric cables and wires of common metal; small items of metal hardware; metal containers for storage or transport; safes.

**Class 7:** Machines, machinetools, power-operated tools; motors and engines, except for land vehicles; machine coupling and transmission components, except for land vehicles; agricultural implements, other than hand-operated hand tools; incubators for eggs; automatic vending machines.

**Class 8:** Hand tools and implements, hand-operated; cutlery; side arms, except firearms; razors.

**Class 9:** Scientific, research, navigation, surveying, photographic, cinematographic, audiovisual, optical, weighing, measuring, signalling, detecting, testing, inspecting, life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling the distribution or use of electricity; apparatus and instruments for recording, transmitting, reproducing or processing sound, images or data; recorded and downloadable media, computer software, blank digital or analogue recording and storage media; mechanisms for coin-

operated apparatus; cash registers, calculating devices; computers and computer peripheral devices; diving suits, divers' masks, ear plugs for divers, nose clips for divers and swimmers, gloves for divers, breathing apparatus for underwater swimming; fire-extinguishing apparatus.

**Class 10:** Surgical, medical, dental and veterinary apparatus and instruments; artificial limbs, eyes and teeth; orthopaedic articles; suture materials; therapeutic and assistive devices adapted for persons with disabilities; massage apparatus; apparatus, devices and articles for nursing infants; sexual activity apparatus, devices and articles.

**Class 11:** Apparatus and installations for lighting, heating, cooling, steam generating, cooking, drying, ventilating, water supply and sanitary purposes.

**Class 12:** Vehicles; apparatus for locomotion by land, air or water.

**Class 13:** Firearms; ammunition and projectiles; explosives; fireworks.

**Class 14:** Precious metals and their alloys; jewellery, precious and semi-precious stones; horological and chronometric instruments.

**Class 15:** Musical instruments; music stands and stands for musical instruments; conductors' batons.

**Class 16:** Paper and cardboard; printed matter; bookbinding material; photographs; stationery and office requisites, except furniture; adhesives for stationery or household purposes; drawing materials and materials for artists; paintbrushes; instructional and teaching materials; plastic sheets, films and bags for wrapping and packaging; printers' type, printing blocks.

**Class 17:** Unprocessed and semi-processed rubber, gutta-percha, gum, asbestos, mica and substitutes for all these materials; plastics and resins in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, tubes and hoses, not of metal.

**Class 18:** Leather and imitations of leather; animal skins and hides; luggage and carrying bags; umbrellas and parasols; walking sticks; whips, harness and saddlery; collars, leashes and clothing for animals.

**Class 19:** Materials, not of metal, for building and construction; rigid pipes, not of metal, for building; asphalt, pitch, tar and bitumen; transportable buildings, not of metal; monuments, not of metal.

**Class 20:** Furniture, mirrors, picture frames; containers, not of metal, for storage or transport; unworked or semi-worked bone, horn, whalebone or mother-of-pearl; shells; meerschaum; yellow amber.

**Class 21:** Household or kitchen utensils and containers; cookware and tableware, except forks, knives and spoons; combs and sponges; brushes, except paintbrushes; brush-making materials; articles for cleaning purposes; unworked or semi-worked glass, except building glass; glassware, porcelain and earthenware.

**Class 22:** Ropes and string; nets; tents and tarpaulins; awnings of textile or synthetic materials; sails; sacks for the transport and storage of materials in bulk; padding, cushioning and stuffing materials, except of paper, cardboard, rubber or plastics; raw fibrous textile materials and substitutes therefor.

**Class 23:** Yarns and threads for textile use.

**Class 24:** Textiles and substitutes for textiles; household linen; curtains of textile or plastic.

**Class 25:** Clothing, footwear, headwear.

**Class 26:** Lace, braid and embroidery, and haberdashery ribbons and bows; buttons, hooks and eyes, pins and needles; artificial flowers; hair decorations; false hair.

**Class 27:** Carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings, not of textile.

**Class 28:** Games, toys and playthings; video game apparatus; gymnastic and sporting articles; decorations for Christmas trees.

**Class 29:** Meat, fish, poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk, cheese, butter, yogurt and other milk products; oils and fats for food.

**Class 30:** Coffee, tea, cocoa and substitutes therefor; rice, pasta and noodles; tapioca and sago; flour and preparations made from cereals; bread, pastries and confectionery; chocolate; ice cream, sorbets and other edible ices; sugar, honey, treacle; yeast, baking-powder; salt, seasonings, spices, preserved herbs; vinegar, sauces and other condiments; ice (frozen water).

**Class 31:** Raw and unprocessed agricultural, aquacultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables, fresh herbs; natural plants and flowers; bulbs, seedlings and seeds for planting; live animals; foodstuffs and beverages for animals; malt.

**Class 32:** Beers; non-alcoholic beverages; mineral and aerated waters; fruit beverages and fruit juices; syrups and other preparations for making non-alcoholic beverages.

**Class 33:** Alcoholic beverages, except beers; alcoholic preparations for making beverages.

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**Class 34:** Tobacco and tobacco substitutes; cigarettes and cigars; electronic cigarettes and oral vaporizers for smokers; smokers' articles; matches.

**Services:**

**Class 35:** Advertising; business management, organization and administration; office functions.

**Class 36:** Financial, monetary and banking services; insurance services; real estate services.

**Class 37:** Construction services; installation and repair services; mining extraction, oil and gas drilling.

**Class 38:** Telecommunications services.

**Class 39:** Transport; packaging and storage of goods; travel arrangement.

**Class 40:** Treatment of materials; recycling of waste and trash; air purification and treatment of water; printing services; food and drink preservation.

**Class 41:** Education; providing of training; entertainment; sporting and cultural activities.

**Class 42:** Scientific and technological services and research and design relating thereto; industrial analysis, industrial research and industrial design services; quality control and authentication services; design and development of computer hardware and software.

**Class 43:** Services for providing food and drink; temporary accommodation.

**Class 44:** Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, aquaculture, horticulture and forestry services.

**Class 45:** Legal services; security services for the physical protection of tangible property and individuals; dating services, online social networking services; funerary services; babysitting.